



**EURO  
SEATING**

*No limits to inspiration*

**WE ARE SEATING MANUFACTURERS**

**European Product, Made in Spain.**

[www.euroseating.com](http://www.euroseating.com)

## EURO SEATING, WE ARE SEATING MANUFACTURERS

We began working in **1994** and from the outset we have focussed our efforts on differentiating ourselves from the usual solutions available in the market, based on **designing seats and seating** which bring together the concepts of **user comfort, durability** in the face of any kind of use or location and a **design** which gives each project beauty and an exclusive style.

At present we are **leaders in the international market** for **quality, design, technology, innovation and competitiveness, with a presence in more than 125 countries**. From our earliest beginnings until now, and as we look to the future, Euro Seating has had and will continue to have a clear policy of exporting and innovating.

✚ **WE ARE MANUFACTURERS**, we control the entire production process so as to develop your whole project, **from start to finish**.

✚ **TECHNICAL OFFICE AND INTERNAL R&D DEPARTMENT** to offer you the ideal solution.

✚ **"SPAIN BRAND"**, #madeinSpain

✚ Industrial output capacity of **300.000 SEATS/YEAR**.

✚ We export **85% OF OUR PRODUCTION**.

✚ **CERTIFIED QUALITY** according to the **highest quality standards: ISO 9001, 14001, and 14006**.

Our facilities are made up of 4 plants, located in Ezcaray (La Rioja):

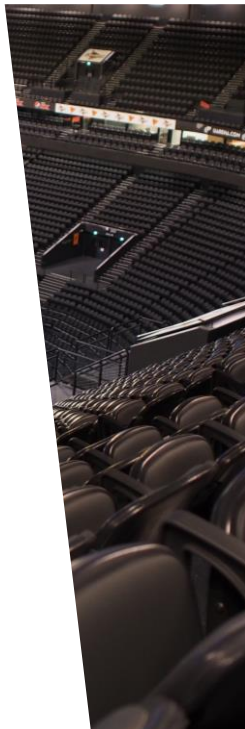


**CENTRE 1**  
Manufacturing Plant.

**CENTRE 2**  
Wood Technology Centre. Offices.

**CENTRE 3**  
Showroom.

**CENTRE 4**  
Injection plastic plant.



# MISSION, VISION AND VALUES

## MISSION



To provide our customers with the best possible solution for their project, by offering them options with our wide range of products in terms of seating for different groups.

## VISION



To be an international benchmark in the design and manufacture of seating for groups, providing quality in each of our projects, step by step, as we have been doing for the last 25 years.

## VALUES



Continuous growth    100% Design and innovation    Continuous reinvestment in R&D  
100% manufactured in Spain    Team of committed professionals



Years of  
experience

**+ 125**

Countries

**78**

Patents

**8.13.470**

Manufactured seats

**11.890**

Projects





WE CREATE SEATING FOR:

CINEMA



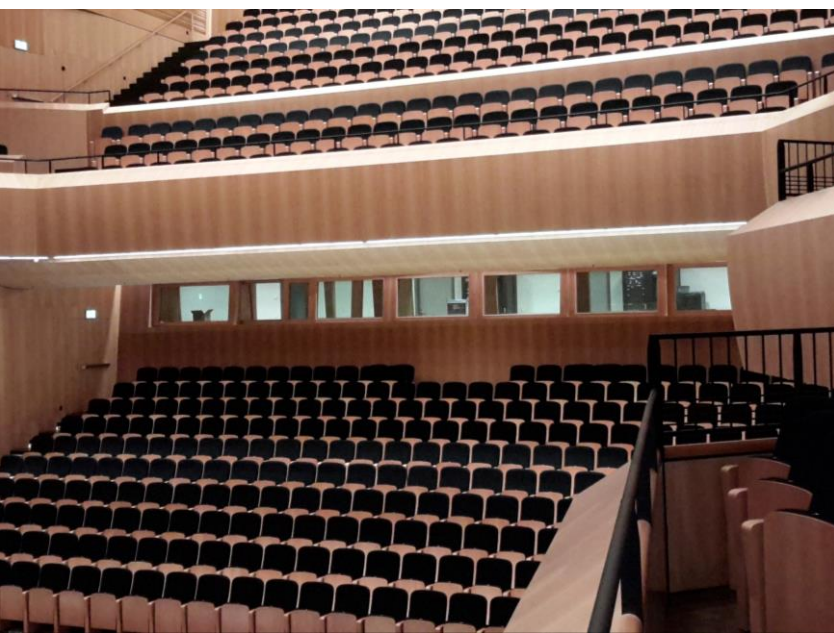
SPORTS



AUDITORIUM



THEATRE



ECO SEAT



LUXURY



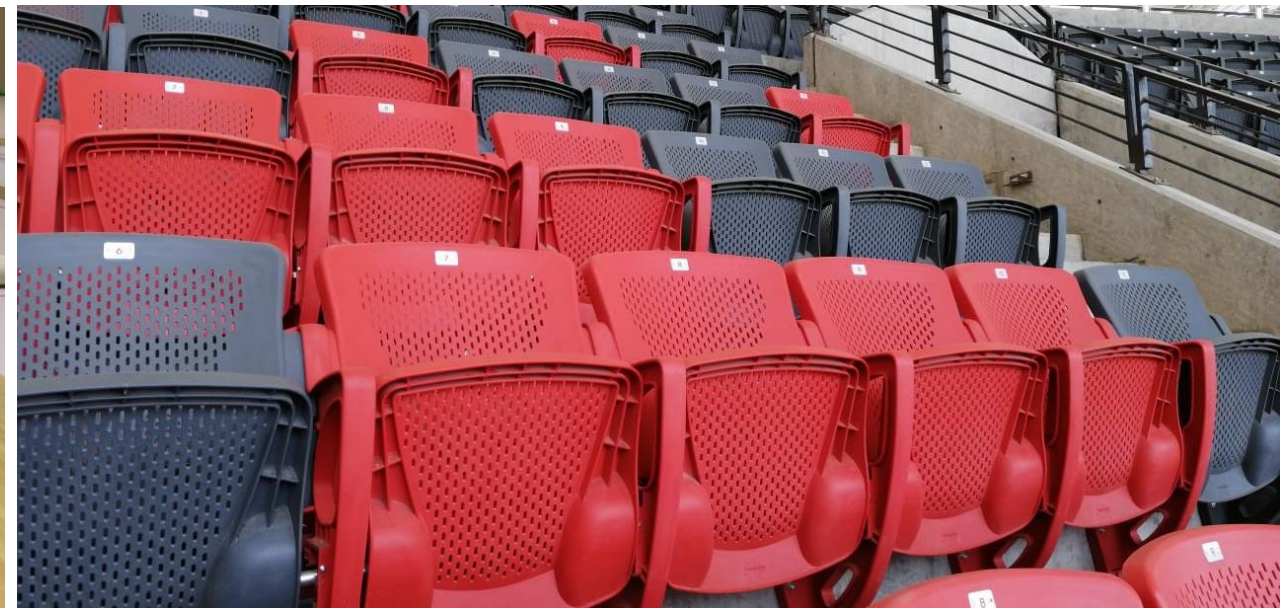
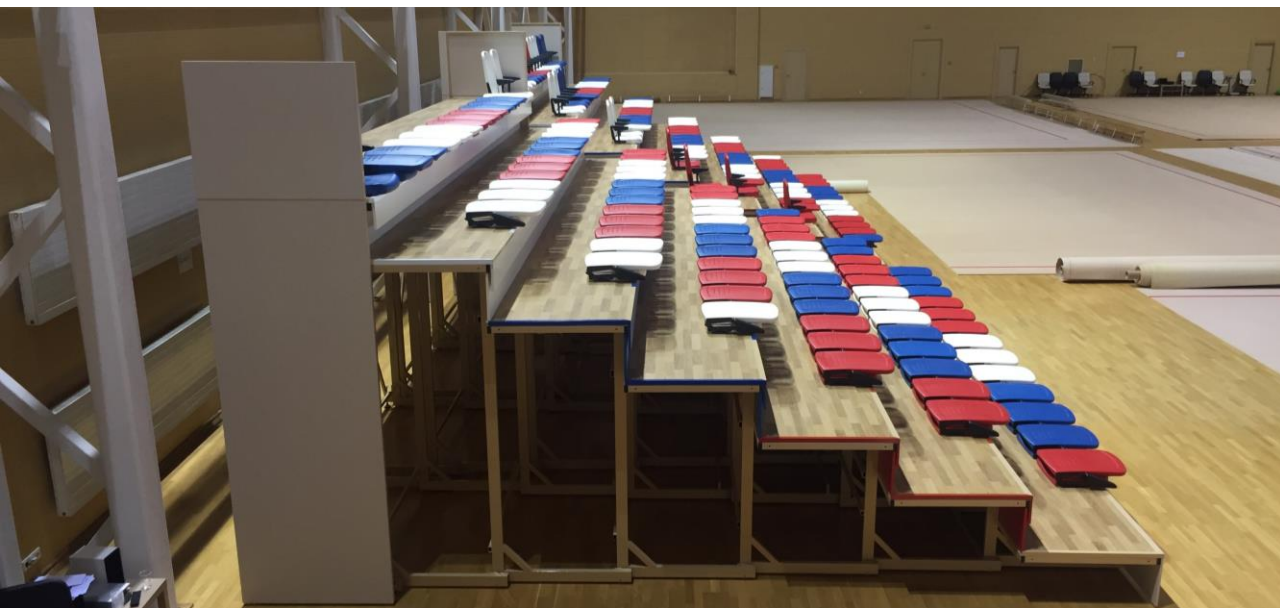


**WE ALSO OFFER:**

**MOVABLE SOLUTIONS (TELESCOPIC STEPS, TRIBUNES..)**



**PLASTIC INJECTION IN A WILD RANGE OF COLOURS**







We are always looking for **maximum quality** in our products. We have put in place Quality Management System;

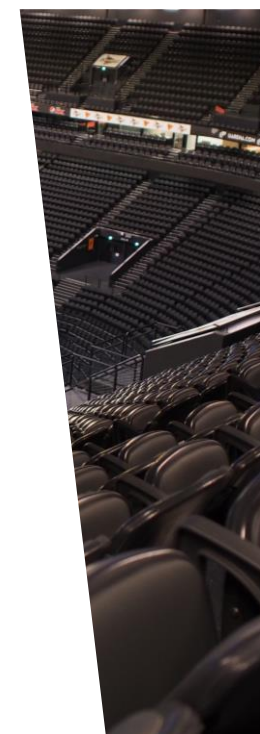
## ISO 9001 Quality Management Systems



## ISO 14001 Environmental Management Systems



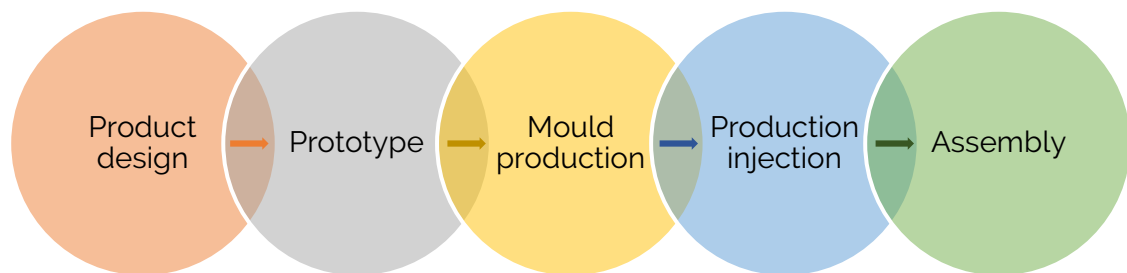
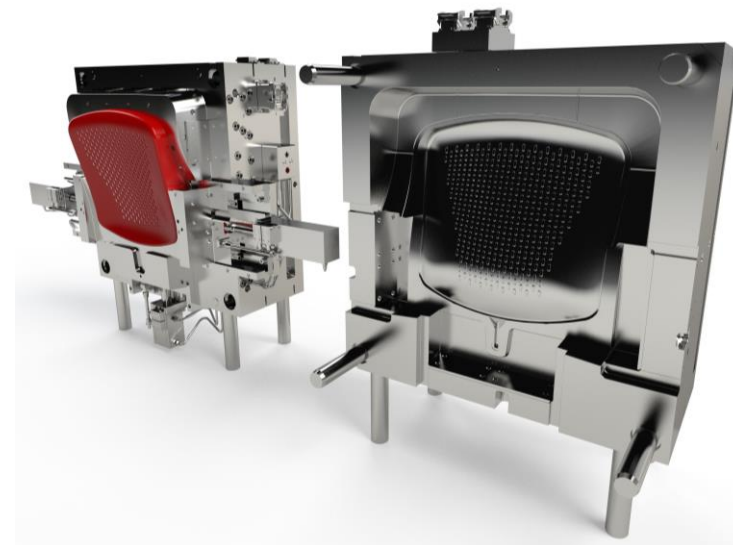
## ISO 14006 Environmental Management Systems for Eco-design and Development



# HOW WE WORK AT EURO SEATING;

## POLYPROPYLENE INJECTION

In Euro Seating, we have a **polypropylene injection moulding plant over 2000m2** in size as well as having invested in over **100 of our injection moulds**.



We also work with the **extrusion blow moulding technique**, for example seat **ES500: blow moulding**, which allows a wide range of shapes.

We manufacture 80% of our components by polypropylene injection, making our technical office and department of design and R&D available to the customer to offer the best solution.





## HOW WE WORK AT EURO SEATING;

### UNIBLOCK SYSTEM



The Uniblock system is a **cold-moulded polyurethane foam upholstery system**.

We have 2 carrouseles, with an output capacity of 900 units/day (backrests and seats).

*Process:* A polypropylene injection frame is completely wrapped in polyurethane foam and the upholstery is joined to the foam, without seams.

This system prolongs the lifecycle of the product and allows much more versatility in the finishes.

Everything is integrated **within a single block**; **upholstery, internal structure and foam** with ergonomic forms which do not lose their shape.





## HOW WE WORK AT EURO SEATING;

### LYF SYSTEM

**Method of laminating**, easily adaptable to complex areas, it is a great alternative to wood finish that provides **high scratch resistance**.

LYF System adds that special touch, durability over time, elegance and different finish options.

Really easy to clean and anti-humidity without visible marks. Water , discoloration and stain resistance.

Our top model for LYF System is BRISTOL seat, with row end panels, backrest cover and armrest by LYF System.

Different colors.





## HOW WE WORK AT EURO SEATING;

### WOOD TECHNOLOGY CENTRE – High precision and quality



We have a technology centre dedicated to the **manufacture of wooden seating**. Thanks to automation, CNC and robotics in the wooden seating sector, we achieve a solution in order to perform a wide range of tasks with close attention to detail.



**Top-of-the-range seating in finest quality hardwood finishes.**





## HOW WE WORK AT EURO SEATING;

### THE MATERIALS WE WORK WITH:

We work with 3 materials: wood, steel and polypropylene

#### WOOD

We use this material for its **versatility**. All the wood we use for our seating is sourced from sustainably managed forests. In Euro Seating we mainly work with beech, because of its hardness and excellent performance in all kinds of finishes. We have a **wood technology centre** where we mainly make some of our seating for **auditorium and theatres**.

#### METAL

In those products where it is **necessary**, we use carbon steel in 3 finishes:

- Smooth or textured epoxy paint coating.
- Galvanized
- Zinc plated





## HOW WE WORK AT EURO SEATING;

### THE MATERIALS WE WORK WITH:

POLIPROPYLENE – OUR STAR MATERIAL, KNOWN AS:

#### ‘THE ECOLOGICAL PLASTIC’.

Polypropylene, one of the materials we use most in Euro Seating, is regarded as the ‘ecological plastic’, because it is an **innovative** and **adaptable** material, **pioneering** in terms of **economic, ecological and social progress**.

in Euro Seating we make over 80% of our seating and components by **injection moulding with polypropylene, polyamide, polystyrene, polythene and polypropylene with fibre**, due to its huge advantages over other materials:

- Lightweight
- It doesn't rust or rot
- Easy handling in transport and installation
- No maintenance, no painting and easy to clean
- Accurate dimensions
- Strong tensile strength
- Smooth edges, no sharp edges
- Versatility
- 100% recyclable, care of the environment.



Thanks to polypropylene, in Euro Seating we can design seating which would **not be possible** with any other material.



## HOW WE WORK AT EURO SEATING;

### WE LOOK AFTER THE ENVIRONMENT:

#### REDUCING THE ENVIRONMENTAL IMPACT

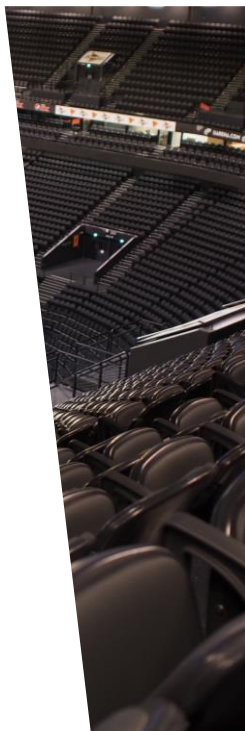
We believe in sustainable development and protecting the environment, so we try to minimise any impact which our activity may cause. We are constantly very aware of the reduction of the environmental impact in the design of our seating, a challenge in which the use of **plastics** plays an essential part



The use of environmentally-friendly systems throughout the life cycle of the seating makes it possible for them later to be fully recycled.

The recycled plastic can be reused to manufacture such diverse articles as bags for rubbish, clothes hangers, signposting panels, footwear, pipes, road signs, flooring, street furniture, etc.

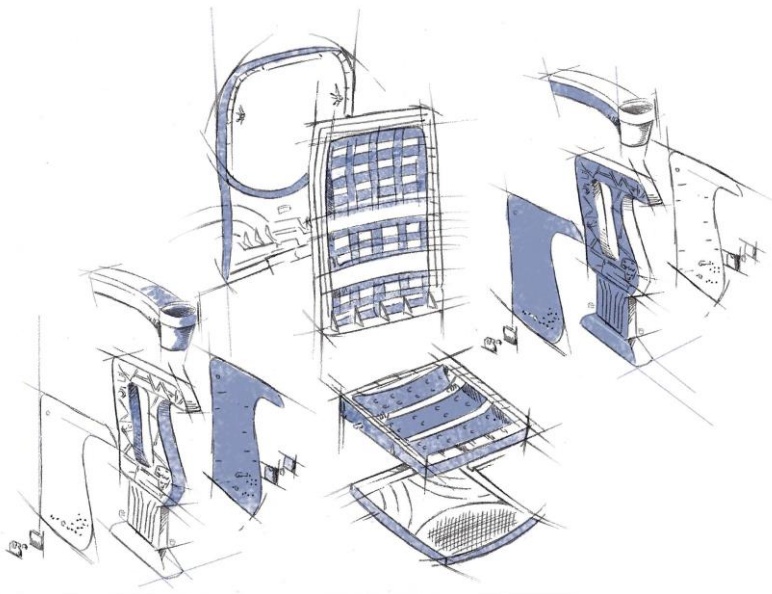
In the same way, we have eco-designed the ECO SEAT range of seats following the criteria of the UNE-EN ISO 14006 standard, identifying from the very start of the project all the environmental impacts the seats could have at each of the stages of their life cycle so as to try to reduce these to a minimum without diminishing the quality of the product/service, maintaining the quality and applications





# TELL US ABOUT YOUR PROJECT: WE HAVE BEEN INNOVATING FOR 25 YEARS

## FIT SOLUTION – The solution best suited to your needs



Personalised seating, with the strictest quality standards, with all **100% of the manufacturing process conducted in our 4 centres in Ezcaray**, permitting us to maintain close control of each stage in the process and adapt to the needs of each specific case.

Tell us about your project. We have the most advanced technology and the necessary technical resources to make a success of your space, from start to finish



### 01 PROJECT NEEDS

To identify the customer needs.



### 02 SOLUTIONS

We make an individual study and propose possible solutions for every single project.



### 03 LAYOUT

We prepare the layout of the seats in the drawings for the installation works.



### 04 APPROVAL

Once the final drawings and seating features comply with the customer needs after the customer's evaluation, we get green light to go on.



### 05 MANUFACTURING

We manufacture all our seats completely at our factory.



### 06 FINISH

We deliver and install the seats on demand.



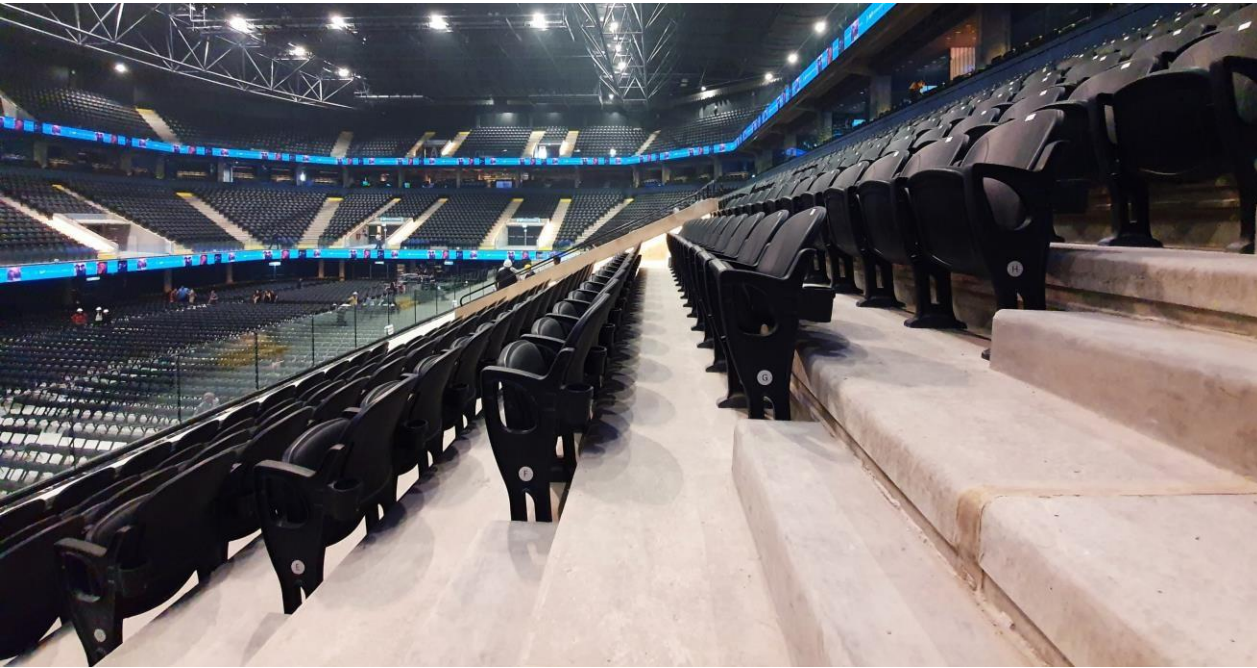




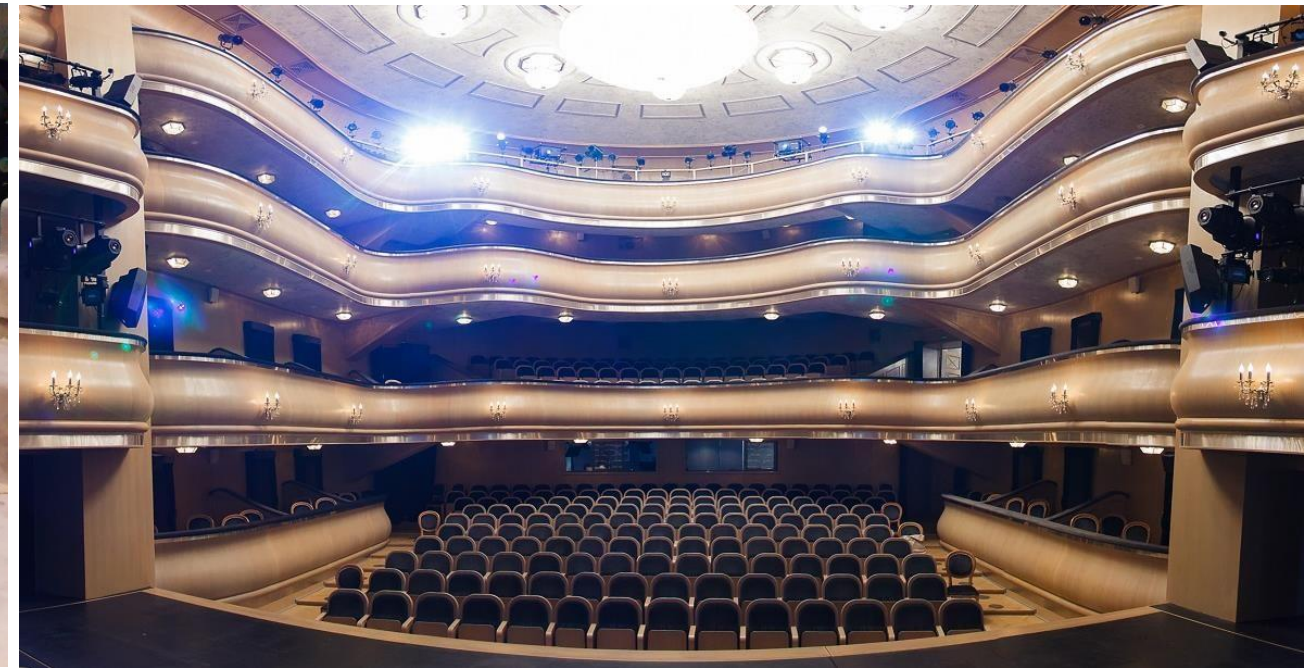


# PROJECTS;

MOVISTAR ARENA - ARGENTINA



VORONEZHSKIY GOSUDARSTVENNYY TEATR DRAMY IM. A. KOL'TSOVA - RUSSIA



UAD MERIDA AUDITORIUM - MEXICO



GUZZO CINEMAS - CANADÁ





AWARD AS SME OF THE YEAR FROM LA RIOJA



The minister of work, Magdalena Valerio, visited Euro Seating International, highlighting our company as “an example of innovation, development and internationalisation”.



La ministra de Trabajo visita en Ezcaray Euro Seating International: “Un ejemplo de desarrollo e innovación”

Magdalena Valerio, ministra de Trabajo y Seguridad social en funciones, ha recorrido Ezcaray y ha visitado las instalaciones de la empresa fabricante de butacas



Magdalena Valerio ha realizado un recorrido por las instalaciones de Euro Seating International, S.A. en Ezcaray / Foto: FOGUE La Rioja

Escrito por Haro Digital | 03/11/2019 | 17:25 | Escribe comentario

“Las personas progresistas van a ir de manera masiva a votar el 10-N porque tienen claro que no quieren ver a PP, Ciudadanos y Vox liderando este país”, Magdalena Valerio, ministra de Trabajo y Seguridad Social en funciones, ha realizado estas declaraciones en su visita este domingo a Ezcaray y a las instalaciones de la empresa Euro Seating International, SA.

“Aunque a mí me gustaría mayoría absoluta, esperamos, en todo caso, obtener una mayoría solvente para liderar un gobierno progresista que trabaje por el presente y el futuro de este gran país que es España”, ha indicado la ministra en funciones.

TOP 5 NATIONAL SME AWARD







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