

# GANDIABLASCO

GB MODULAR, RESPECT FOR SIMPLICITY

Design by José A. Gandía-Blasco Canales for GANDIABLASCO



"As a child I used to play a lot at building with Meccano, and it was always on my mind to have a construction system that would allow me to make any type of furniture starting from a single profile."

"In an abstract way, GB MODULAR crystallizes the identity and evolution of GANDIABLASCO."

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Masters of industrial design as José María Milá and André Ricard, and of graphic design such as Yves Zimmerman, have always sought the utmost simplification in their works. **GB MODULAR is inspired by that vision of simplicity** and respects it almost as something sacred.

In a trip to the origins to bring them to the present time, **José A. Gandía-Blasco Canales evokes the classic metal construction games and performs a synthesis exercise to articulate a new collection** - with durable and resistant aluminum as the protagonist - which, with the minimal elements, allow infinite possibilities.



Dining table 210 black anodized images



This is how **GB MODULAR** was born, **embracing the concepts of modularity and minimalism and giving them a new meaning**. Through a simple, but effective design, José A. Gandía-Blasco Canales creates as a starting point **three dining tables and three benches** made of aluminum profiles that maintain the same dimensions in terms of width and thickness, but differ in length. The tables, whose central pieces are more robust, are accompanied by side benches that can be successively aligned and are conceived as social seats because they can be shared, depending on their use or needs.

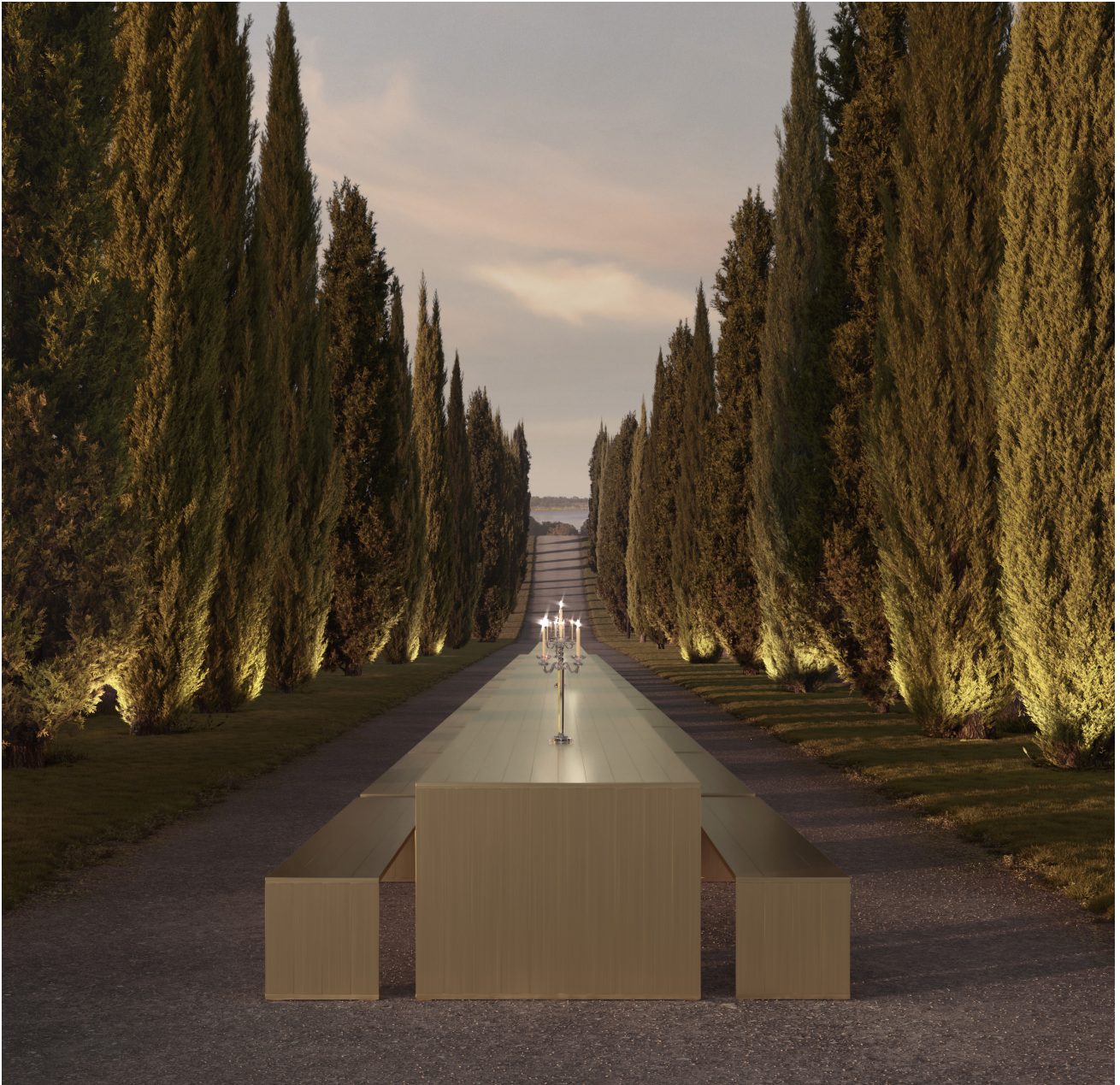
Technically, **GB MODULAR** represents the improvement of the construction system designed by José A. Gandía-Blasco Canales and his team more than 20 years ago to devise the first collections of outdoor furniture that projected **GANDIABLASCO's** identity at an international level.



The singularity of this collection lies in the clipping between **profiles**, which makes it possible to obtain aluminum panels in infinite dimensions and with them to shape structures through an innovative construction system made up of an aluminum knot and stainless steel bolts. **The manufacture of the profiles is totally industrial** and, through extrusion molds, are obtained with the designed geometry and with bar lengths of up to 7 meters. Once the profiles are anodized, it is cut and machined to the desired measurements and assembled by hand. Thanks to the sophistication of the system, **the most complex part of the joints between profiles remains hidden and contributes to a clean and elegant aesthetic**.

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Beyond its modular essence, another distinctive feature of this innovative proposal is that **it blurs the boundaries between indoor and outdoor spaces, allowing designs to be adapted in different places and meet various needs: from a restaurant dining room to a private terrace.** Apart from for contract and residential projects, GB MODULAR has been designed to shape contemporary offices and workspaces, which are currently more dynamic and versatile than ever.



The collection is available in **four etched anodized aluminium colours** that provide a textured matte finish and significantly reduce the problem of fingerprints. It is a palette created specifically for the furniture of this innovative series: *silver anodized, dark gold anodized, burgundy anodized and black anodized.*

**GB MODULAR is audacity and abstraction through a simple and modular design, but extremely functional.** A collection that also crystallizes the identity and evolution of GANDIABLASCO.

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## TECHNICAL INFORMATION

<b>Year:</b>	2022	
<b>Designer:</b>	José A. Gandía-Blasco Canales	
<b>Materials:</b>	Etched anodized aluminium.	
<b>Composition:</b>	Polyurethane foam covered with water-repellent fabric.	
<b>Colours:</b>	Silver anodized, dark gold anodized, burgundy anodized, black anodized.	
<b>Measurements:</b>	Dining tables	Benches
	Lenght : 150, 210, 300 cm   59", 83", 118"	Lenght : 140, 200, 290 cm   55", 79", 114"
	Width : 100 cm   39"	Width : 40 cm   16"
	Height : 74 cm   29"	Height : 33 cm   13"

### José A. Gandía-Blasco Canales:

José A. Gandía-Blasco Canales was born in Ontinyent, Valencia. After studying law at the University of Valencia, he started working in the family business Gandia Blasco S.A. in the 1980s. He is currently the President and creative director of the Gandia Blasco Group. He is responsible for the designs of many of the group's most iconic furniture and carpet collections, which are sold in more than 75 countries.

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## About Gandia Blasco Group

Gandia Blasco Group is a Valencian family company pioneer in the design and manufacture of outdoor furniture and spaces, alongside the creation and handmade production of designer rugs through its three brands: GANDIABLASCO, GAN and DIABLA. Founded in 1941 by José Gandía Blasco, its journey has been marked by constant reinvention and the promotion of design culture. The company is chaired by José A. Gandía-Blasco Canales, a member of the second generation of the family and artistic director of GANDIABLASCO.

Headquartered in Ontinyent (Valencia, Spain) and present in 75 countries, the company is in the process of expansion and carries out continuous experimentation and innovation in collaboration with renowned designers. Within the framework of its strategy of social responsibility and environmental sustainability, Gandia Blasco Group is committed to the durability and circularity of its designs based on the use of recyclable and recycled materials and, through the GAN Women Unit social initiative, emphasizes in the preservation and updating of artisan techniques and in promoting the economic independence of the craftswomen communities of rural India with which the brand collaborates.

## About GANDIABLASCO

GANDIABLASCO is the outdoor furniture brand from the Gandia Blasco Group, a family owned business based in Valencia (Spain), founded in 1941 as a blankets manufacturer. In the mid-90s, José A. Gandía-Blasco Canales, the company's current President and Creative Director, introduced design in all areas of the company, focusing his interest on the development of furniture and outdoor accessories with a distinct architectural character. The expression of a lifestyle inspired by his Mediterranean roots transcended to products. Since then, the creation of simple and elegant outdoor spaces has set the company's direction. The quality of their designs and the use of luxury materials has made way for collaborations with architects and designers of international prestige. Currently, the GANDIABLASCO brand has reached more than 75 countries and is internationally recognised for the quality of its furniture and the creation of contemporary environments that reflect its passion for outdoor living.

[Press Office Gandia Blasco Group](#)

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