



Photo: Senttix is focused on wellness and healthy lifestyles. Sleep well has a key role on it.

Senttix: Mind, Body and Soul

The sleep industry faces new challenges to retailers on a constant basis. Currently, users have unlimited access to information, low-cost manufacturers and new online sales brands are growing fast. Create a pleasant shopping experience, addressing users with specific profiles and offering products that provide a differential value are the keys to success. To achieve this, Senttix is presented as the perfect partner.

Senttix will be launched on next **Esprit Meuble Paris, from December 2nd to 5th 2017 - Stand 2B14.**

Senttix is composed by three different collections driven by defined goals (VIT, GEA and LAB). **More than 4 million Spaniards suffer from insomnia**, there a lot to be done. Enhance the mattress shopping experience, and a quality product suitable for a sound sleep is always a good investment. According to **Asocama**, there is a very close relationship between changing to a new mattress and improving your sleep. **A new mattress can improve up to 63% back pain.**

In addition, Senttix provides to retailers a corporate website and B2B intranet to manage their account and orders. All communication, sales and customer care service tools available to provide excellent service.

At Senttix, we take sleep seriously, because personal health and well-being rely on a quality sleep. Mattresses manufactured with natural insulation materials (both vegetable and animal), fabrics of the highest quality and with all their certified features are incorporated.

Ecus is a Spanish company with 25 years of experience in the industry. Ecus has a clear vocation to offer integral sleep solutions and currently has international presence in several continents. Ecus has as policy to minimize the impact of its activities to respect the environment. The firm produces electricity through photovoltaic technology, thus reducing its carbon footprint.

The innovation is in the DNA of the firm. A pioneer company in some of the most important technologies in the sleep industry.

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