

# GANDIABLASCO

UMBRA by GANDIABLASCO Studio

Essential lines and 360° flexibility to design outdoor shade structures



UMBRA is the new **folding and rotating sunshade** by GANDIABLASCO, designed by the internal design team of the outdoor furniture firm of Gandia Blasco Group in collaboration with **Umbrosa**, which is responsible for its manufacture as an expert in the production of sunshades.

# GANDIABLASCO

This design, which takes its name from the Latin term *for shadow*, pays homage to the importance that this element has had for the great architects of our time: *"architecture is the wise, correct and magnificent game of volumes under light"*.

Wide, versatile, stable and durable. This square-shaped sunshade —with almost three meters of length on each side when opened— is made of **100% acrylic canvas with high resistance to UV rays** —in order to guarantee the solidity of the colors and to offer the necessary protection against the sun— **and waterproof**. The sun visor is supported on a hefty mast made of thermo-lacquered aluminium profiles.



UMBRA is an eccentric kid of sunshade, it differs from conventional ones by moving the axis of its base to one side, completely releasing the entire central part and making the most of the freshness and protection of the shaded area. The comfortable **sliding side opening** allows different angles, as well as **height regulation** to adapt to different outdoor environments, from solariums to outdoor dining rooms or lounge terraces.

One of the highlights of its ingenious mechanism is the **360° rotation function**, thanks to which it is able to orient itself with total flexibility and to adapt, thus, to all the moments of the day and to all the seasons of the year. UMBRA offers an infinite variety of arrangements.

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The UMBRA base is made up of a **set of concrete tiles that act as a counterweight to the crossbar** and remain hidden thanks to a thermo-lacquered galvanized steel cover. At the same time, the base has a set of **four wheels equipped with a brake**, this system allows to give mobility to the set but maintaining at all times the safety of the sunshade. It is easy to store not only thanks to its possibility of moving, but to the type of **folding —as a fan—** and in its **protective cover included**.

Irresistibly beautiful and Mediterranean in monochromatic white, UMBRA is a solution that invites you to combine colors between the fabric and the structure, achieving totally personalized finishes depending on each space, architecture and landscape.



## Pre-set combinations:

frame

fabric



white + solidum natural



anthracite + solidum grey



bronze + solidum taupe

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## TECHNICAL INFORMATION

<b>Year:</b>	2022
<b>Designer:</b>	Francesco Meda & David Quincoces
<b>Materials:</b>	Thermo-lacquered aluminium profiles. 100% acrylic fabric with high UV resistance and waterproof. Thermo-lacquered galvanized steel base. Set of concrete tiles inside. Protective cover.
<b>Colours and fabrics:</b>	Pre-set combinations: Solidum Natural + RAL 9016 white, Solidum Taupe + RAL 7006 bronze, Solidum Grey + RAL 7043 anthracite.
<b>Sizes:</b>	295x295x260h cm (closed: 91x91x283h cm) / 116"x116"x102"h (closed: 36"x36"x112"h)



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## About Gandia Blasco Group

Gandia Blasco Group is a Valencian family company pioneer in the design and manufacture of outdoor furniture and spaces, alongside the creation and handmade production of designer rugs through its three brands: GANDIABLASCO, GAN and DIABLA. Founded in 1941 by José Gandía Blasco, its journey has been marked by constant reinvention and the promotion of design culture. The company is chaired by José A. Gandía-Blasco Canales, a member of the second generation of the family and artistic director of GANDIABLASCO.

Headquartered in Ontinyent (Valencia, Spain) and present in 75 countries, the company is in the process of expansion and carries out continuous experimentation and innovation in collaboration with renowned designers. Within the framework of its strategy of social responsibility and environmental sustainability, Gandia Blasco Group is committed to the durability and circularity of its designs based on the use of recyclable and recycled materials and, through the GAN Women Unit social initiative, emphasizes in the preservation and updating of artisan techniques and in promoting the economic independence of the craftswomen communities of rural India with which the brand collaborates.

## About GANDIABLASCO

GANDIABLASCO is the outdoor furniture brand from the Gandia Blasco Group, a family owned business based in Valencia (Spain), founded in 1941 as a blankets manufacturer. In the mid-90s, José A. Gandía-Blasco Canales, the company's current President and Creative Director, introduced design in all areas of the company, focusing his interest on the development of furniture and outdoor accessories with a distinct architectural character. The expression of a lifestyle inspired by his Mediterranean roots transcended to products. Since then, the creation of simple and elegant outdoor spaces has set the company's direction. The quality of their designs and the use of luxury materials has made way for collaborations with architects and designers of international prestige. Currently, the GANDIABLASCO brand has reached more than 75 countries and is internationally recognised for the quality of its furniture and the creation of contemporary environments that reflect its passion for outdoor living.

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