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Tuba

Aluminium tubular symphony

TUBA is the first collaboration between London-based designer Samuel Wilkinson and Diabla. The name of this novelty evokes the distinctive tubular profiles from which it takes shape, a total of 19. The aluminium, which is infinitely recyclable, and the commitment to the repetitive arrangement of the elements make this series-which is making its debut with an iconic chair-a concept which appears direct at first glance. A simplicity that becomes a singularity in short distances.

TUBA's construction does away with visible welds and, in this quest for formal purity, leaves to the imagination the way in which the transverse elements intersect, without apparent tension, with the vertical supports. On the other hand, the curves present in this chair anticipate the sensation of comfort. However, these are not exaggerated curvilinear features; rather, TUBA retains a gentle balance between straight lines and curves from all perspectives.

The formal simplicity of TUBA evokes the calm and relaxed beauty of those oases that, by definition, provide refuge and mental rest. Places, almost always in the open air, such as a sandy desert surprisingly endowed with vegetation and springs, can represent in our minds that idea of an Eden of wellbeing where we can go to slow down and find peace. Natural spaces that welcome us and invite us to connect with nature and with ourselves.

"In essential chairs like TUBA, I like to find uniqueness through aesthetics, materials or processes," Wilkinson explains. "TUBA's design conforms to this methodology, and manages to be legible from a single material, that of the repetitive components that build its structure."

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The textured power-coated aluminium, available in the seven shades of the Diabla colour chart, gives it the great strength and durability required for any design that needs to be exposed to the elements and wear and tear. For this reason, as well as for its lightness and ease of storage, TUBA is perfect both for furnishing small terraces and private patios or for providing equipment for the most demanding contract projects.

About Samuel Wilkinson

Samuel Wilkinson graduated in furniture and related product design at Ravensbourne College of Art & Design. After working for 5 years for leading consultancies he set up his eponymous studio in 2008. His work diversifies across various disciplines -from small consumer products to large public projects-, has been published worldwide and has won numerous awards including the Design of the Year award from the London Design Museum and the Black Pencil from the D&AD. Some of his creations are featured in permanent collections of renowned museums including the MoMA, The Victoria and Albert Museum, The Smithsonian Cooper-Hewitt Collection, The Art Institute of Chicago and Design Museum's in London and Helsinki.



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Technical Information

- Year: 2022
- Designer: Samuel Wilkinson
- Materials: Textured powder-coated aluminium structure.
- Sizes: 57x47x75h cm
- Colours: White, pink, red, grey, anthracite, sand and bronze.



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A new brand with a huge experience behind it

DIABLA is a new brand of outdoor furniture, accessories and complementary items. The designs are typically casual, original and creative, with new formulas for enjoying outdoor living in all kinds of settings and at any time of year. DIABLA is a brand with an inspiring attitude that offers creative ideas for stylish settings. The bold, colourful designs not only contribute something new, they are also the expression of new lifestyles.

DIABLA is the third Gandia Blasco Group brand, a new business adventure backed by this prestigious firm with close to eight decades of experience in the domestic and international contemporary design sector. The collections are developed with the support of resources and expertise accumulated by Gandia Blasco Group in terms of the design, production and development culture that prevails in the business.

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About Gandia Blasco Group

Gandia Blasco Group is a Valencian family company pioneer in the design and manufacture of outdoor furniture and spaces, alongside the creation and handmade production of designer rugs through its three brands: GANDIABLASCO, GAN and DIABLA. Founded in 1941 by José Gandía Blasco, its journey has been marked by constant reinvention and the promotion of design culture. The company is chaired by José A. Gandía-Blasco Canales, a member of the second generation of the family and artistic director of GANDIABLASCO.



Gandia Blasco Group

Headquartered in Ontinyent (Valencia, Spain) and present in 75 countries, the company is in the process of expansion and carries out continuous experimentation and innovation in collaboration with renowned designers. Within the framework of its strategy of social responsibility and environmental sustainability, Gandia Blasco Group is committed to the durability and circularity of its designs based on the use of recyclable and recycled materials and, through the GAN Women Unit social initiative, emphasizes in the preservation and updating of artisan techniques and in promoting the economic independence of the craftswomen communities of rural India with which the brand collaborates.



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