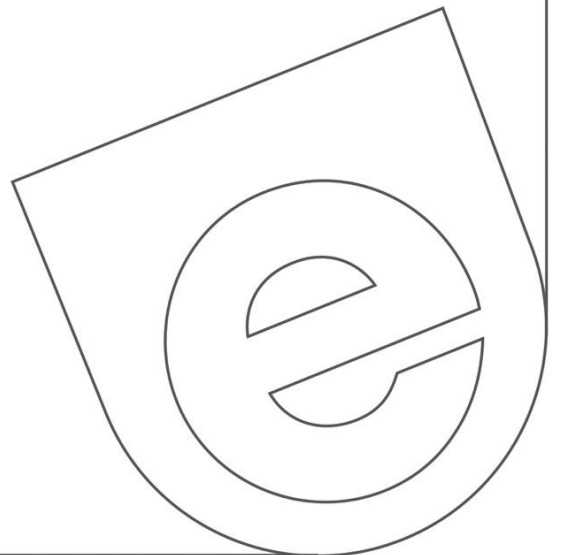# ezpeleta

2023

EOLO. Air-purifying Parasol. Fully recyclable

DESIGN AWARD 2022 iF

reddot winner 2020

EOLO. Air-purifying Parasol. Fully Recyclable

Environmental consciousness, smooth aesthetics and good performance come together in Ezpeleta's EOLO parasol.

Much like trees, the fabric of this parasol **reduces air pollution**, neutralizing engine gases and other harmful substances. It features a **disruptive photocatalytic nanotechnology** manufactured by the American company Pureti, which signed an agreement with Ezpeleta for the development of these innovative parasols. The effectiveness of this technology has been widely proven by the most renowned American and European universities, as well as by several laboratories and institutions specialized in photocatalysis.

Upon contact with sunlight and air humidity, the fabric treated with this technology removes harmful substances and cleans the air we breathe. One parasol in your patio will have the same anti-pollution effect as two trees.
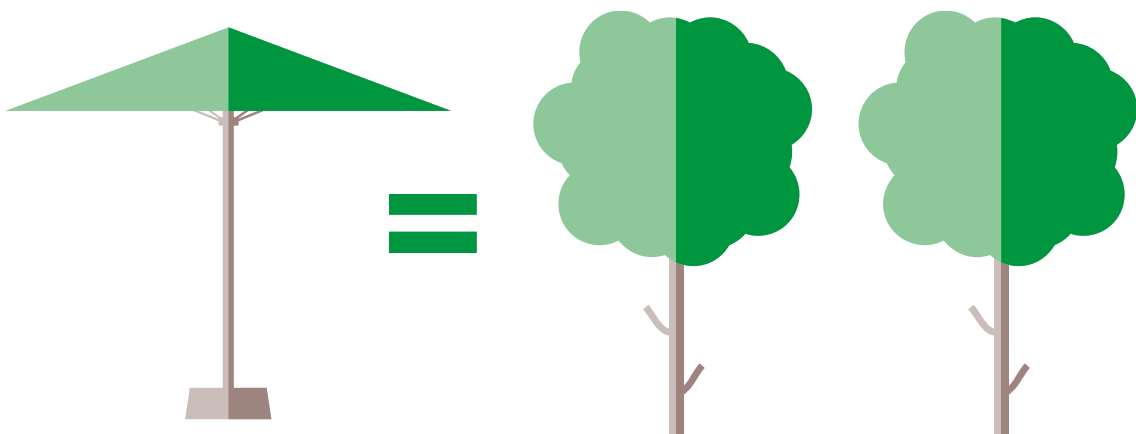
EOLO consists of fewer pieces than a traditional parasol, which leads to a **reduced use** of raw materials and makes it easier to separate all different elements for **recycling**.

It is composed by four reinforced ribs with solid plastic central joint pieces. The different parts of the parasol are combined using a simple click-and-join system that provides a strong anchoring while allowing an easy disassembly. This system also allows to replace individual pieces, thus giving the product a longer life.
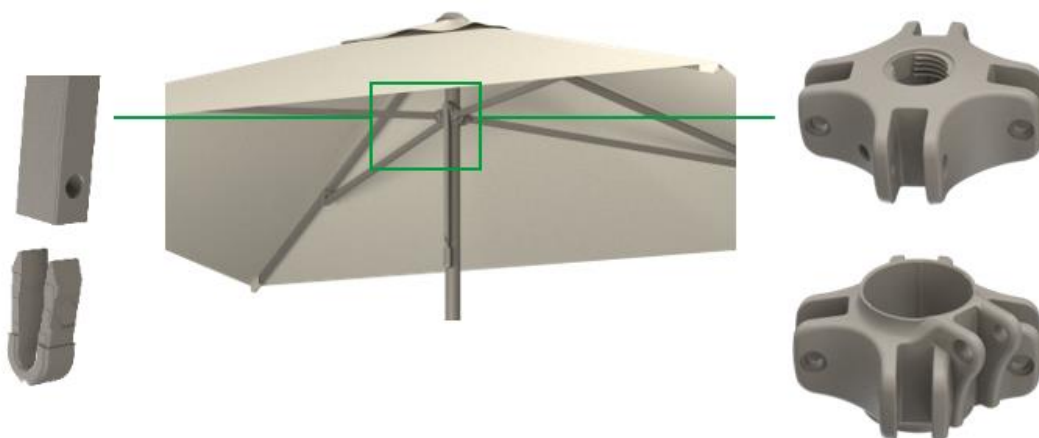
Its innovative design features an **easy to use** and visually attractive folding and unfolding system with a blocking push button.

Registered Design No.: 007003710
Utility Model No.: U201931894

PREMIOS:

1.- IF AWARD 2022

DESIGN AWARD 2022

2.- RED DOT AWARD: Product Design 2020

reddot winner 2020

3.- HORECA NEW BUSINESS MODELS AWARDS 2020, HIP MADRID: Product Innovation Award.

4.- First Sustainability prize Nestlé 2020

For further information:
Phone +34 986 293 922
 info@ezpeleta.com
www.ezpeleta.com