

GARDEN LAYERS, GAN's first outdoor space



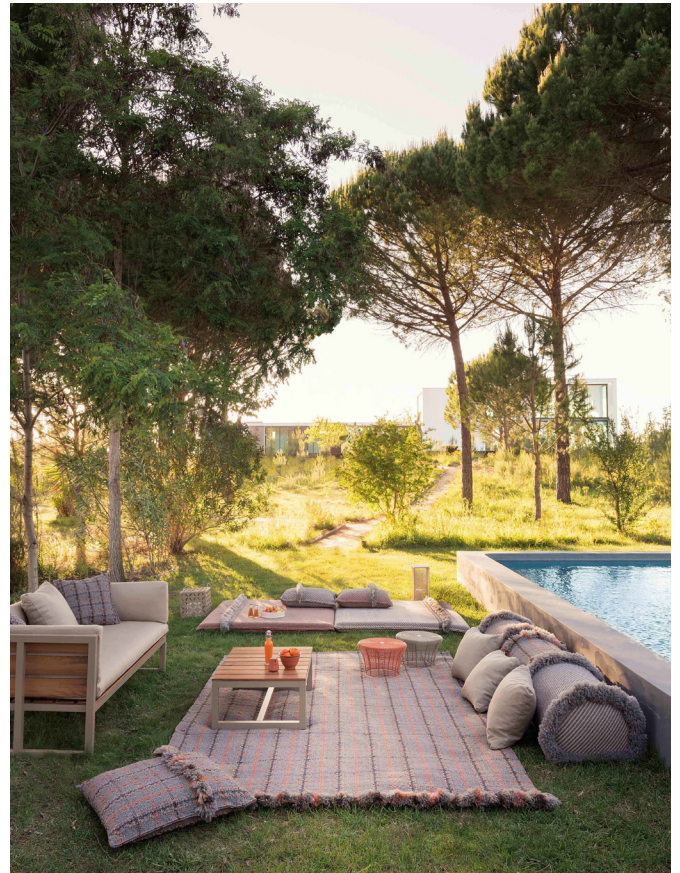
There exist artists who know no boundaries and there are journeys that change everything. **Patricia Urquiola** travelled to India where she was captivated by the delicacy and harmony of the Mongol architecture she found there. Gardens, terraces and miniatures found their way into her restless imagination inspiring a new collection which from the very first spark of creativity she wanted to be for the outdoors. Hand in hand together with her GAN sets its sights on new horizons.

GARDEN LAYERS, the first outdoor adventure under the framework of the GAN Spaces series is a collection made up of rugs, tables, mats, rolls and cushions that can be arranged in different ways together, with infinite possibilities for outdoor living.



The influence of the Orient in **GARDEN LAYERS** is evident in terms of the way it invites reclined relaxation on rugs and mats, supported on roll pillows and stuffed cushions. It can also be perceived in the fringes, the finishes and the geometry of its motifs. Urquiola once again showcases her masterly design skills. Her creativity in interpreting other worlds and transporting us to them through her exquisite language.

The collection is available in three colour groups: **terracotta, green** and **blue**. Its inspired design is combined with high-tech materials and fillings: weather resistant yarns and foams that dry rapidly (dryfast) in order to provide the perfect outdoor behaviour.



About Garden Layers:

Patricia Urquiola, 2018

Fibre composition: 100% recycled PET

Filling: 100% dry fast foam rubber

Dimensions: : Rugs: 90x200 cm - 2'11"x 6'7" / 180x240cm - 5'7"x7'11" / 200x300 cm - 6'7"x9'10"

Tables: 60x60x35h cm - 24"x24"x14"h / 90x90x35h cm - 35"x35"x14"h

Mats: 80x160 cm - 31"x62" / 140x160 cm - 55"x62".

Rolls: Ø25x78 cm - Ø10"x30" / Ø40x78 cm - Ø16"x30"

Cushions: 70x70 cm - 28"x28" / 45x45 cm - 18"x18"

Colors: Terracotta, Green and Blue

About Patricia Urquiola:

Born in Oviedo, Patricia Urquiola has lived and worked in Milan for the last 25 years. She attended the Faculty of Architecture at Madrid's Polytechnic University and subsequently completed her studies at Milan's Polytechnic University where she graduated in 1989 under Achille Castiglioni. She has been awarded Designer of the Year by Wallpaper, AD Spain, Elle Deco and Architektur und Wohnen magazines, German magazines H.O.M.E. und Häuser recognised her as Designer of the Decade 2000-2010. She has also received the Red Dot Award and the Chicago Athenaeum Good Design Awards amongst others. Her work has been exhibited worldwide. She was the Ambassador of the Milan Expo in 2015.



About GAN:

GAN is a Gandia Blasco Group brand dedicated to making handmade rugs, poufs and accessories. Thanks to the quality of its designs and the use of innovative artisan techniques, GAN is today a reference brand with an international presence.

About Gandia Blasco Group:

Gandia Blasco Group is a Valencian family company pioneer in the design and manufacture of outdoor furniture and spaces, alongside the creation and handmade production of designer rugs through its three brands: GANDIABLASCO, GAN and DIABLA. Founded in 1941 by José Gandía Blasco, its journey has been marked by constant reinvention and the promotion of design culture. The company is chaired by José A. Gandía-Blasco Canales, a member of the second generation of the family and artistic director of GANDIABLASCO.

Headquartered in Ontinyent (Valencia, Spain) and present in 75 countries, the company is in the process of expansion and carries out continuous experimentation and innovation in collaboration with renowned designers. Within the framework of its strategy of social responsibility and environmental sustainability, Gandia Blasco Group is committed to the durability and circularity of its designs based on the use of recyclable and recycled materials and, through the GAN Women Unit social initiative, emphasizes in the preservation and updating of artisan techniques and in promoting the economic independence of the craftswomen communities of rural India with which the brand collaborates.

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