

# NOHA COLLECTION

*by Ludovica Serafini  
+ Roberto Palomba*

**viccarbe**

# NOHA COLLECTION

Chair & Lounge Chair

by Ludovica Serafini + Roberto Palomba, 2023

# NOHA

A simple gesture  
for wellbeing

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In words of its designers Ludovica Serafini + Roberto Palomba, "Noha is a simple gesture, a pillow folded in the act of providing a comfortable seat, highly versatile, perfectly fitting into both workspaces and beyond. Viccarbe's broadest and most ambitious range up to date, designed to create inviting and inspiring corporate environments. Aimed at bringing the pleasure of living into the office, so that this space can achieve the levels of hospitality, kindness, and refinement found in domestic environments. A humble gesture that also becomes a technical object while maintaining softness, vision, and the sense of warmth found in residential."

The collection is deep to offer new friendly solutions to transform corporative and domestic spaces into inspiring interiors. It comprises of chair, lounge chair and an executive version, available in chair and lounge chair height too. All of them are made to order in Spain and can be produced with or without armrests and different bases, some swivel, fixed and some with height adjustment and tilting mechanism to keep the user comfortable at all times.

Noha has an innate ability to convey elegance to every space while maximising employee wellbeing. A kind, comfortable and versatile design that helps to create a safe workplace where interpersonal relationships are built and talent is retained.

Noha chair flat swivel base, metal armrests and Foro table



Collection designed by Ludovica Serafini + Roberto Palomba, 2023



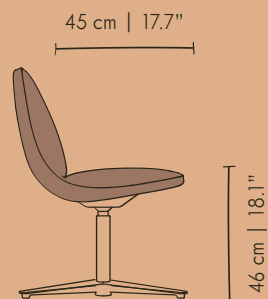
**Management space** | Noha chair flat swivel base, metal armrests with Foro table



Noha chair collection with different armrests, bases and heights

# NOHA CHAIR

An elegant chair with many possibilities to humanize the workspace and bring joy to the everyday



Noha chair upholstered armrests  
wooden swivel base and Noha chair flat  
swivel base metal armrests

Ludovica Serafini + Roberto Palomba sketched a cleverly balanced chair with soft lines and a pleasant seat to encourage healthy postures. Elegant and comfortable, without extravagances but with subtle details that give it personality, Noha upgrades the sitting game with softness, vision and a sense of warmth to promote comfortable gatherings in offices, restaurants, hotels and domestic settings.

**Collaborative area** | Noha chair  
flat swivel base and Trestle table



# TO ARMREST OR NOT

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The collection includes different armrests for immediate comfort, making meetings and gatherings more pleasant. Metal or upholstered, both armrest options are excellent and are selected depending on the chair location and use. They add a little something that can change everything.



1. Noha chair upholstered armrest
2. Noha chair metal armrest
3. Noha chair wooden swivel base without armrest and white piping

Noha Collection







**Small meeting room** | Noha chair swivel  
wooden base and Burin table



**Conference room** | Noha chair flat swivel base, metal armrests and Cambio table

## HUMANIZING SPACES

Noha brings an idea of affectionate simplicity into the corporate world. The wooden swivel base conveys warmth and helps to foster inclusive behaviours at the workplace. In any form, Noha is ideal for businesses who believe in the power of friendly, comfortable and pleasing designs to humanize spaces, creating inspiring work environments where talent grows and remains. A new concept that fuses design and comfort, far from conventional solutions.



# A CHAIR FOR EVERY PROJECT

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78-90 cm | 30.7-35.4"



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A simple gesture for wellbeing

Noha Collection

## ENDLESS OPTIONS

Noha's options are endless. Multiple bases, armrests and options such as tilting mechanism or height adjustment are included in the collection, bringing new solutions that streamline everyday tasks and help to connect teams.



**Executive office** | Noha chair with five casters base and Cambio table



**Private office** | Noha chair with five casters base, metal armrests and Trestle table



**Collaboration hub** | Noha chair with four metal legs and Foro table



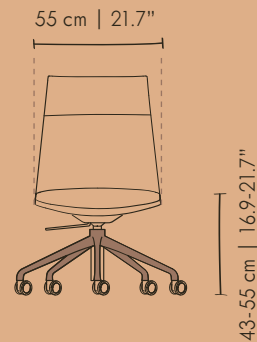


**Meeting room** | Noha chair with four metal legs, upholstered armrests and Burin table



# NOHA EXECUTIVE CHAIR

Featuring an executive backrest with a soft contour that humanizes spaces and helps users remain focused for longer



Noha Executive chair casters base metal armrests, wooden swivel base and flat swivel base upholstered armrests

In its most corporate version, Noha Executive chair stands out for the sophisticated smooth lines of its high backrest and its balanced seat. With or without armrests, wooden swivel, four metal legs or base on casters, the executive chair is a great addition to meeting rooms, presidential offices and corporate areas seeking friendlier shapes to uplift the wellbeing of their teams to perform at their best.



**Boardroom** | Noha Executive chair with five casters base, upholstered armrests and Cambio table



**Hotel room with desk** | Noha Executive chair with flat swivel base, metal armrests

MULTIPLE BASES, SELF-RETURN AND TILTING

The executive chair can include a broad selection of convenient bases: on casters with self-return, height adjustment and tilting mechanism, four metal legs, wooden swivel tilting and flat swivel tilting. A highly recommended collection for corporate environments that seek a dynamic design to promote flexible working habits and foster employee wellbeing.

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Noha Collection

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A simple gesture for wellbeing

**Library** | Noha Executive chair swivel  
wooden base, upholstered armrests and  
Burin table



**Large meeting room** | Noha Executive chair  
with flat swivel base and metal armrests and  
Cambio table



NOHA  
LOUNGE CHAIR

A lower height to enhance relaxed and secure conversations, leading to long-lasting business relationships



**Reception area** | Noha lounge chair with flat swivel base and metal armrests and Serra low table

With a slightly lower height than the chair and a more relaxed sitting posture, Noha lounge chair helps to create extra comfortable and friendly corners in corporate, domestic and hospitality settings. A highly versatile piece to encourage conversations and connect users, providing them with a secure and pleasant space in which to think, brainstorm, collaborate and unwind.



**Welcome area** | Noha lounge chair with flat swivel base, white metal armrests and Burin Mini low tables



NOHA EXECUTIVE  
LOUNGE CHAIR

A lower height with an executive backrest to promote comfort whilst helping to make an excellent first impression in corporate spaces and beyond



**Hotel lobby** | Noha Executive lounge chair with flat swivel base, Savina sofa and Maarten low table

Noha Executive lounge chair includes a higher backrest and a lower sitting height, ideal to favor conversations and promote healthy sitting habits in corporate and domestic environments. An excellent design for receptions, solo working hubs, intermediate areas and halls. The lounge chair to make an excellent first impression.



**Reception** | Noha Executive lounge chair with flat swivel base and upholstered armrests and Trino low table



Noha lounge chair collection with different armrests and bases

## NOHA, FULL OF DETAILS

The collection by designers Ludovica Serafini + Roberto Palomba is full of details. Its contour is framed with a singular piping, alluding to the hand-drawn strokes of illustrators and designers. A sophisticated gesture that is available in five standard colors carefully selected to suit any interior. If your project requires a specific color for the piping, get in touch with our team to learn more about personalized options.

BURGUNDY

WHITE

FOREST GREEN

LINEN

ANTHRACITE

# PIPING IN FIVE COLORS



# Ludovica Serafini + Roberto Palomba



Ludovica Serafini + Roberto Palomba, the golden couple of Italian design, for over 25 years have been designing timeless products that are far from trends. First of all, they have a philosophical approach: the search for the essence in every project, closer to the concept of balance of oriental heritage rather than to the nordic style, the goal of their work is not only an aesthetic result but for wellbeing.

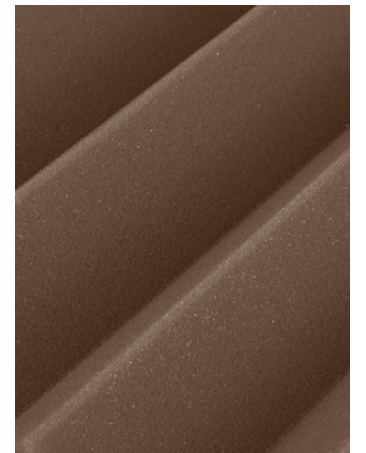
Bold designs, without inconsistencies, equidistant from the excess in the decoration and radical minimalism, the result of a selection of values and themes rather than a downsizing project. The curved lines of the organic forms and the strict squareness, conflicting worlds that they've been able to make them talk to each other, recognizing them as absolute protagonists.

## WORK IN PROGRESS

Since the beginning of our relationship with the Italian designers Ludovica Serafini + Roberto Palomba, they have always helped us reflect on the importance of balance. Balance between designing sophisticated silhouettes with comfort and functionality as key features. We both share a deep commitment to creating friendly shapes with the highest quality materials to approach wellbeing in the most holistic way. Expanding collections within a successful collaboration that started with the Levitt range in 2007 and continued with the singular Torii bench in 2018 is like adding more words to a common language. It is not only a way to continue on a path of organic success but also to explore new perspectives and visions. It is like adding new nuances and meanings to an ongoing story, making it richer, meaningful and more conscious.



1. Ludovica Serafini + Roberto Palomba's portrait
2. Noha's detail
3. Noha's signed sketch
4. Foam for upholstery





**NOHA COLLECTION**



Noha Chair



Noha Executive Chair



Noha Lounge Chair



Noha Executive Lounge Chair

**BACKREST HEIGHTS**

*Backrest* – Moulded polyurethane foam seat on steel frame.



Standard backrest

Executive backrest

**ARMRESTS**

*Metal armrests* – Calibrated tubular steel armrests powder coated in black, white or taupe thermoset polyester.

*Upholstered armrests* – Moulded polyurethane foam armrests on steel structure.



Without armrests

Metal armrests

Upholstered armrests

**BASES**

*Four metal legs* – Calibrated steel structure powder coated in thermoreinforced polyester in white, black or taupe. Felt option for the glides.

*Five casters nylon base with height adjustment* – Black nylon swivel base. Gas height adjustment and soft casters in black. Available with tilting mechanism.

*Five casters aluminum base with height adjustment* – Bases in microtextured finish in white or black and polished aluminum. Gas height adjustment and soft casters in white or black. Tilting mechanism is available.

*Flat swivel base* – White or black lacquered swivel aluminum base with microtextured finish. Felt option for the glides. Available with tilting and self-return mechanism.

*Wooden swivel base* – Swivel structure in stained beech wood in the finishes of the collection. Felt option for the glides. Available with tilting and self-return mechanism.

**OPTIONAL MECHANISMS**



Tilting

Self-return

**STRUCTURE**

*Powder coated* – white RAL 9003, black 9005 and taupe RAL 1019 (only for four metal armrests and legs).

*Microtextured nylon* – black RAL 9005 (only for five casters base).



**WOODEN SWIVEL BASE**

*Stained beech wood* – Bleached stained beech, Matt stained beech, Cognac stained beech, Walnut stained beech, Ash stained beech.



**PIPING COLORS**

White, Linen, Burgundy, Anthracite, Forest green.



**UPHOLSTERY**

Our designs are made-to-order in any of our graded-in fabrics from the best suppliers, some in stock to reduce lead-times. You can find them in our Professional Area at viccarbe.com.

If your project requires specific fabrics, reach our team to learn more about custom options.

VICCARBE

*Creating singular furniture in Spain to connect  
people and bring joy to the everyday.*

Summer 2024  
Valencia, Spain



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