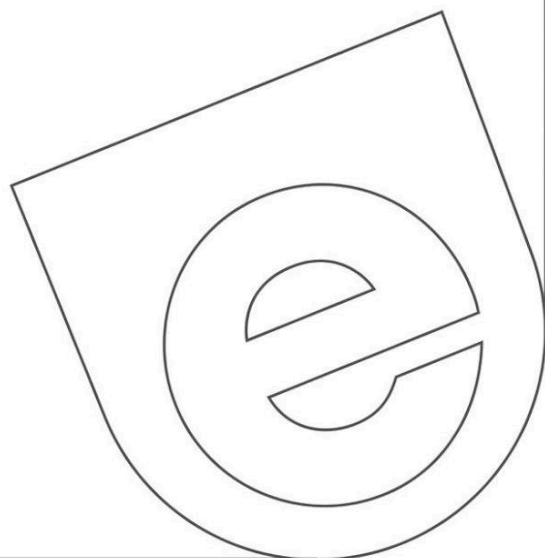


ezpeleta


2025

**NOON Armchair. A tribute to curved
wooden chairs.**

NOTA DE PRENSA
01/2025





NOON armchair: A tribute to curved wooden chairs.



With the NOON armchair we are **paying tribute to curved wooden chairs** by reinventing this classic piece of furniture using fibreglass reinforced injection-moulded polypropylene.

NOON is an organic and synthetic reinterpretation of a curved wooden chair. With this collection, we decided to give a classic chair a modern makeover by creating a unique and innovative piece with **curves that are reminiscent of the nobility of wood.**

Elegant, subtle and inviting, **NOON is a very comfortable chair and it has a curved backrest that surrounds and supports your back.** The front legs, armrests and backrest blend together naturally with the rest of the structure. The stackable NOON armchair is suitable for indoor and outdoor use.



The name of this collection, NOON, is inspired by those afternoons spent chatting with friends and family over a long lunch. This chair is perfect for those simple yet special moments that bring meaning to our lives.

This chair is available in a range of **earthy tones** that go well together and that will suit any setting.



Designed by the Héctor Serrano Studio, which was founded in London in 2000.

This studio is known for creating products that captivate people in the most human, emotional and extraordinary way possible. The studio incorporates fresh and innovative ideas into every single one of their projects, creating timeless products, with great attention to detail.

The Studio has received numerous awards including the Red Dot Award, the Designer of the Year 2009 from the prestigious AD magazine and the Best of the Year Award from the Interior Design Magazine; likewise, their products have been exhibited in museums including the V&A London and the Cooper-Hewitt Design Museum of New York.



90 years of history and sustainable innovation in outdoor furniture

With 90 years of history, Ezpeleta has established itself as a leading family company in the design and manufacture of outdoor furniture. Experts in creating functional, high quality and appealing designs, they stand out for offering resistant and sustainable products, capable of adapting to any terrace or outdoor space.

Thanks to the use of quality materials, a skilled workforce, collaboration with local suppliers and a firm commitment to sustainability, Ezpeleta continues to grow its international presence, now reaching 90 countries around the world.

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