

isimar
be mediterranean

RIVIERA COLLECTION

Designed by ILMIODESIGN

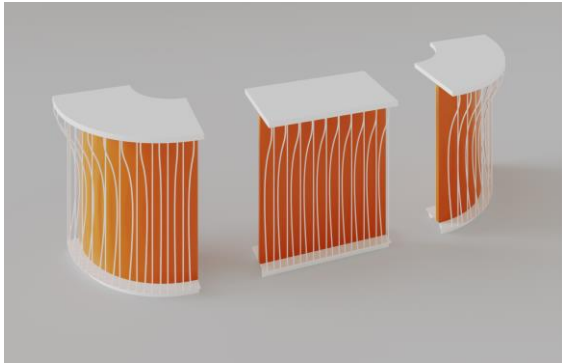
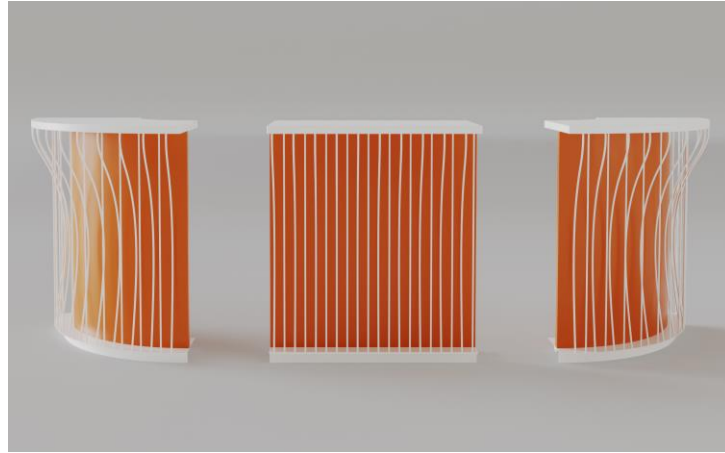
NEW COLLECTIONS
2024

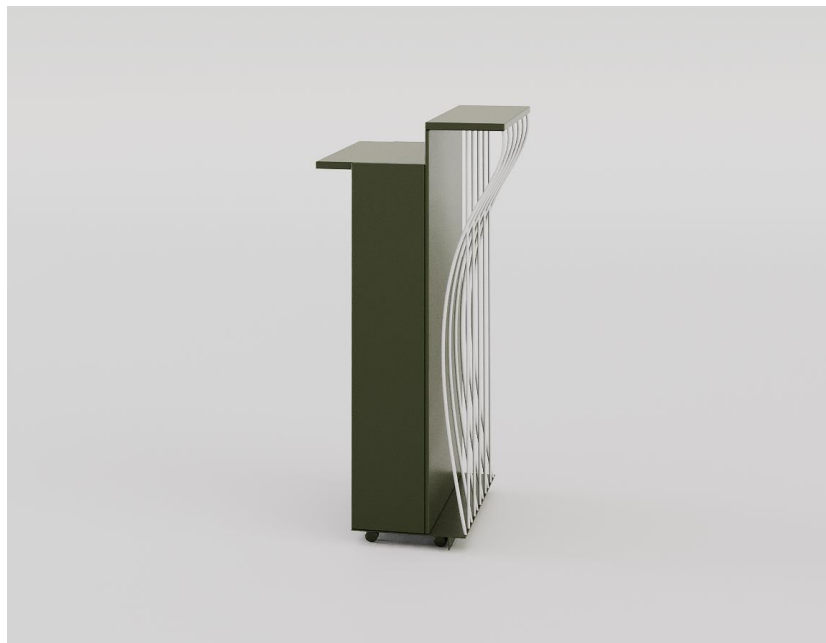


Inspired by the waves for endless possibilities

The *Riviera* bar, designed by ILMIODESIGN for iSiMAR, draws inspiration from the iconic Riviera Romagnola, Italy's famous beach destination since the 1970s. Known for its colorful seaside establishments and calm, gentle waves, this coastal tradition is reflected in *Riviera's* design. The graceful curve of the galvanized rods pays homage to the soothing rhythm of the sea, while its versatile curved and straight modules offer endless configuration possibilities for any space. With the option to combine two colors—base and structure—*Riviera* evokes both the vibrant spirit and timeless charm of this beloved Italian coastline.

La barra Riviera, diseñada por ILMIODESIGN para iSiMAR, se inspira en la icónica Riviera Romagnola, el famoso destino de playa en Italia desde los años 70. Conocida por sus coloridos establecimientos playeros y sus suaves olas, esta tradición costera se refleja en el diseño de Riviera. El elegante gesto curvo de las varillas galvanizadas rinde homenaje al tranquilo vaivén del mar, mientras que sus módulos curvos y rectos ofrecen infinitas posibilidades de configuración en cualquier espacio. Con la opción de combinar dos colores — base y estructura —, Riviera evoca el vibrante espíritu y el encanto atemporal de esta querida costa italiana.





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