

ROOTS

Collection

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Natural Texture, Soulful Design

This jute rug designed by MY NOW celebrates the authenticity of natural materials through a design that blends diverse textures in perfect harmony. Variations in the weave create both visual and tactile depth, bringing warmth and character to any space. A piece that connects the artisanal with the contemporary, crafted to transform interiors with simplicity and soul.

Earth-woven elegance.

Feel the texture of nature.



A Jute texture collection

Roots 01

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Height | Altura: 0,18 - 0,31 in / 5-8 mm
Weight | Peso: 79,63 oz/ft² / 2.700 g/m²
Max. wide | Anchura máxima: 20' / 6 m
Jut | Yute

6'X9' | 1200X275 cm
8'x10' | 1250x300 cm
9'x12' | 275x360 cm

*Customizable | Personalizable | Personnalisable







Roots 02

Roots 02

Height | Altura: 0,18 - 0,31 in / 5-8 mm
Weight | Peso: 79,63 oz/ft² / 2.700 g/m²
Max. wide | Anchura máxima: 20' / 6 m
Jut | Yute

6'X9' | 1200X275 cm
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