

Uecko announces the presentation of STELO, a collection by Francesc Rifé *A new vision of furniture as interior architecture*

Valencia, September 2025 — As part of Feria Hábitat Valencia 2025, Uecko will officially present STELO, a new collection designed by Francesc Rifé that marks the beginning of a more essential and architectural phase for the brand.

With a focus on precision, proportion, and materiality, STELO proposes a new language of order in the home. Its name, taken from the Italian *stelo* (stem), refers to a natural vertical structure that evokes growth, balance, and lightness. From an initial line, the system unfolds as a contained architecture that integrates into the space without overwhelming it.

For the designer, this collaboration means “bringing wood into a very volumetric architecture, and into the world of order.” STELO is articulated as a visual and functional structure composed of vertical lines that create rhythm and balance. Its design allows for multiple compositions, conceived to adapt to a variety of interior spaces. STELO will be unveiled for the first time at Uecko’s stand at Feria Hábitat Valencia (Level 3, Hall 1, Stand A29).

Materials such as natural oak, matte lacquer in deep green, frosted glass, and leather shape a sober, tactile, and deeply sensorial proposal. STELO is designed to engage in dialogue with interior architecture: generous proportions, minimal profiles, and warm lighting create atmospheres where every detail matters.

The official presentation will take place on September 29th at 1:00 PM, at Uecko’s stand (Level 3, Hall 1, Stand A29), with the presence of Francesc Rifé, Creative Director Aitor García de Vicuña, and Uecko’s CEO, Rubén Santiuste.

About Uecko

With over three decades of history, **Uecko** has established itself as a benchmark in luxury furniture design, renowned for its excellence, customization, and craftsmanship. Founded by **Vicente Santiuste**, driven by his passion for nature, wood, and the art of cabinetry, the brand today represents the union of tradition and innovation. Alongside his son, **Rubén Santiuste**, they continue to create unique pieces that combine luxury, artisanry, and aesthetic sensibility.

Every Uecko creation reflects a deep respect for materials and an unwavering commitment to quality. From the selection of wood to the final finish, every detail is designed to move and inspire. The brand has achieved a perfect balance between traditional techniques and innovative processes, bringing to life spaces that are both felt and lived.

Guided by a philosophy that sees luxury as a quiet yet powerful experience, Uecko’s furniture is conceived as true works of art. Renowned designers collaborate with the brand to develop pieces that transcend functionality and awaken the senses.

At Uecko, luxury is expressed in the subtle: in a grain that tells a story, in perfect proportion, in a silent close. Each piece is a testament to a family legacy, shared values, and a vision that has evolved without losing its essence.

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📍 **Feria Hábitat Valencia 2025 · Level 3 · Hall 1 · Stand A29**