

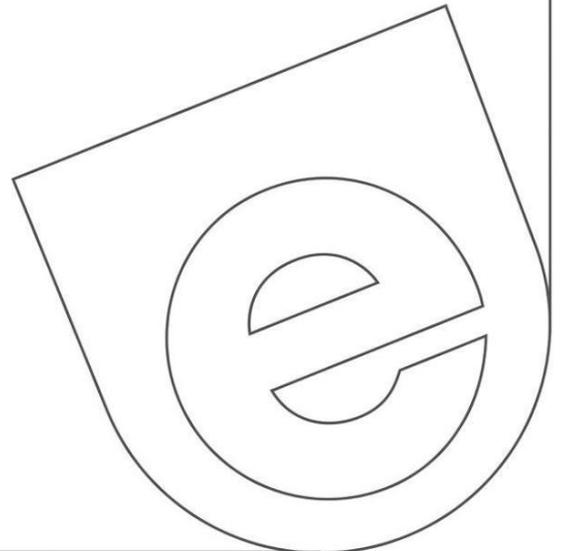


2026

**PLATTO. A sustainable parasol that reinvents shade.**

**PRESS RELEASE**  
02/2026

**PLATTO**



## A sustainable parasol that reinvents shade.

Ezpeleta presents its PLATTO parasol in 2026, conceived as a solution focused on sustainability, efficiency and minimalist design. A parasol born from the **premise of removing the unnecessary** in order to offer the same shading experience with a lower environmental impact.

**Designed and manufactured** by Ezpeleta **in Portugal**, PLATTO embraces a clean and contemporary aesthetic, defined by a four-aluminium-rib structure and a completely flat, seamless fabric. This combination reflects a thoughtful approach to responsible material use and the optimisation of production processes.



The development of PLATTO is based on a clear concept: **less material, the same shaded surface.**



Its flat canopy, unlike traditional parasols made from four separate panels, is formed from a **single seamless piece**, allowing fabric consumption to be optimised and production to be simplified. At the same time, this system makes it possible to use shorter ribs, reducing the

amount of aluminium required and also lowering the height of the pole.  
**The result is a lighter, more efficient parasol, fully aligned with a responsible design approach.**



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